



FOR IMMEDIATE RELEASE

Accu-flo is new brand for Louisville-founded medication administration system

System re-named to reflect product's broad functionality

LOUISVILLE, Ky. – (March 1, 2008) – Creative Strategies, Inc. is re-launching its medication administration software system with a new name and enhanced features. Previously marketed under the name eMedPass, **Accu-flo** is a server-based system designed for use in institutional pharmacies, assisted living, long-term care, and rehab facilities. The software automates the process of distributing, tracking, and re-ordering medications and treatments safely and efficiently for both facilities and pharmacies.

John Carroll, President of Creative Strategies, Inc., originally launched the system in 2006 after three years of development and field testing. **Accu-flo** is currently used in 14 facilities in four states and supports the healthcare industry's increased focus on accuracy, privacy, record-keeping, and patient safety.

“While the product is continually improved, it was time to select a name more reflective of its broad functionality,” said Carroll. “The original name really represented only one aspect of the system's capabilities – the medication pass. Yet, **Accu-flo** captures what the system is all about – providing a consistent and accurate flow of information between facilities, pharmacies, and healthcare providers.”

The complete **Accu-flo** system (**Accu-pharm**, **Accu-mar**, and **Accu-comm**) handles the accurate collection, editing, transportation, organization, and storage of long-term care medication events.

The software's **eMedPass**, **eControl**, **eLog**, and **ePrescribe** modules provide complete functionality for the facility seeking full automation of its medication pass system. **Accu-flo** allows staff to focus safely on quality of resident care and treatment by reducing error through automated record-keeping, low inventory alerts, and programmable dosage information.

- **eMedPass** (previously eMAR) – Ensures intended residents receive correct medications and dosages in a timely fashion.
- **eLog** – Maintains accurate inventory of all drugs received for storage in a medication cart, as well as those returned after being discontinued.
- **eControl** – Safeguards controlled medication from theft as logged by shift and nurse.
- **ePrescribe** – Provides exceptional convenience with direct re-ordering capability with institutional pharmacies.

For additional information, please visit www.creativestrategiesus.com. Product-related photos, demonstration CD, and other information are available upon request.



About Creative Strategies, Inc.

Creative Strategies uses the latest technology to design, develop, and implement technology solutions for clients in the healthcare, government, banking, and transaction-processing industries. Headquartered in Louisville, Kentucky as a subsidiary of Carroll-Kron Consulting, Inc., the company is a group of experienced consultants dedicated to solving customers' business challenges with technology-based solutions. President John Carroll is a nationally-recognized management and technology consultant with more than 20 years experience designing, developing, and managing government systems and private sector projects. For more information, please visit www.creativestrategiesus.com.

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